

Want To Photograph Your Own Jewellery Or Small Objects? We Have 5 Tips To Share...

One of the benefits of being an entrepreneur is that you get to hone new skills and photography was high on our list from the beginning, as a photo can make or break a product.

Over the years we have learned how to make the process more effective, irrespective of whether you use a standard or high end camera, so we are happy to share our Top 5 Tips below.

- 1.) Even with the macro settings enabled on your camera, still try and get as close up to the subject as possible without using the zoom feature.



- 2.) There's no substitute for natural light so try and take photos outdoors or near a skylight without too much shadow reflection.



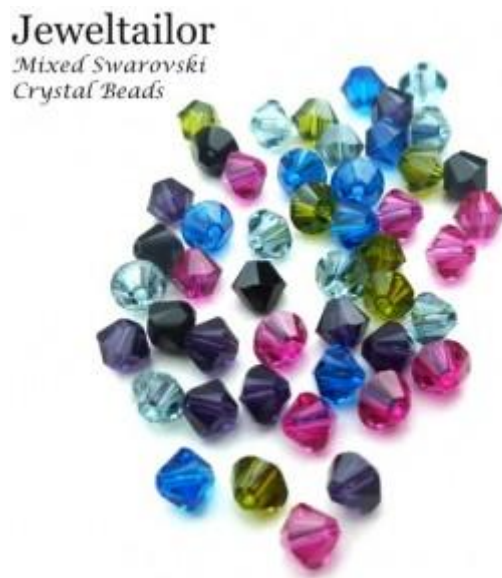
- 3.) Try shooting from different angles to add interest i.e. from above, the side etc and if a white background is not required, use interesting backdrops such as printed paper, stones, fabric etc providing they do not distract from the main subject matter.



4.) Aim to take 3 good shots rather than 20 for example, as you'll not only save time reviewing and editing but thinking before you shoot improves your discipline and ability to spot a good photo.



5.) Always add a watermark as your photo may be indexed by sites such as Google Images, so a caption provides promotion for your brand in addition to any links.



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